

# CANDIDATE MOTIVATIONS

## COMPANY REPUTATION

90% agree their company's approach to ESG influences their opinion of them

## PURPOSE

A sense of purpose in their work was very or extremely important to 94% of respondents

## ROLE

53% would like ESG principles to be integrated in their next role

## REMUNERATION

77% would be prepared to take a salary drop for an employer with a strong ESG strategy

## SECTOR

80% would be willing to move out of FS to more sustainable industries

